

SORTIFY.TM ATTORNEY

Improve your practice's productivity throughout the trademark process.



"Clients come first and foremost and we owe them the best service in the most cost-effective way."

John Hackett, former principal at AJ Park

Built by trademark attorneys for attorneys

Sortify.tm Attorney is the world's only AI-based trademark productivity SaaS suite, allowing your team to carry out everyday tasks smarter and faster across all stages of the trademark process - pre-filing, filing, examination and registration. Our proprietary machine learning algorithm identifies the level of similarity and relatedness between any goods or services in a trademark context, ensuring you provide accurate and swift strategic advice to your clients.



Greater Productivity

Automates menial time-consuming tasks and improves day-to-day productivity throughout the trademark process, so your team can work smarter and faster.



Instant Confidence

Provides instant insight on global allowability of goods and services across 65+ jurisdictions, so you can confidently provide quality strategic advice.



Happier Clients

Improves your clients' satisfaction by delivering the highest level of quality, consistency, and compliance for all your specifications.



Competitive Advantage

Enables you to increase profitability on fixed fee filing, eliminate time write-offs for trademark goods & services and unlock new revenue opportunities.



Improved Performance

Empowers you to better leverage the skills and expertise of your whole team, reduce supervision and improve the performance of your IP firm.

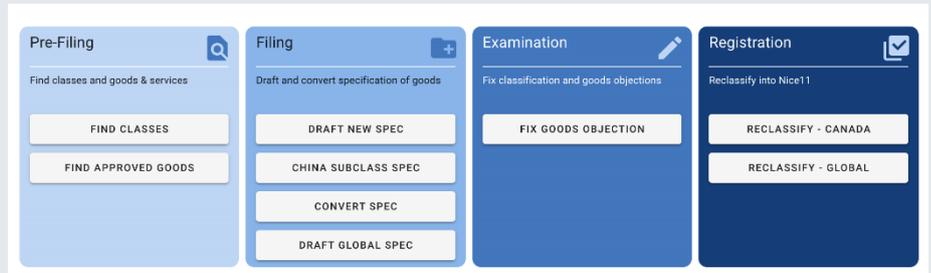


Sortify.tm

Capabilities

-  Find pre-approved goods across **65+ jurisdictions**
-  Trademark filing proposals in **minutes**
-  **100% accuracy** on approved goods & services
-  Save up to **75% time** on fixed fee filing
-  **No more time write-offs** for trademark goods & services

Features



The right tools at every step

- Find the right Nice classes
- Find approved goods in your selected country across 65+ jurisdictions
- Draft a pre-approved specification in 65+ countries
- Create a China sub-class specification
- Convert an existing specification of goods into multiple country-approved specifications
- Draft a broad specification to use globally
- Fix goods objections
- Reclassify/renew specifications for another country

Everything you need to know at a glance

		US	EU	CN	WP	CA	NZ	SG	AU
SMOKERS' PRODUCTS	INPUT TERMS								
	cigarettes	✓	✓	✓	✓	✓	✓	✓	✓
	tobacco	✓	✓	✓	✓	✓	✓	✓	✓
	tobacco substitutes	✓	✓	✗	✓	✗	✓	✓	✗
	electronic cigarettes	✓	✓	✓	✓	✓	✓	✓	✓
	cigars	✓	✓	✓	✓	✓	✓	✓	✓
	pipes	✗	✓	✗	✗	✗	✗	✗	✗
	matches	✓	✓	✓	✓	✓	✓	✓	✓
	cigarette paper	✓	✓	✓	✓	✓	✓	✓	✓
	cigarette filters	✓	✓	✓	✓	✓	✓	✓	✓
cigarettes containing tobacco substitutes	✗	✓	✗	✗	✗	✗	✗	✗	

- Find the best class in Nice for a good or service & an overview of relevant goods included in the returned class
- Search results can be provided on 3 levels:
 - WIPO approved 100% confident
 - Dominant likely class – over 95% confident
 - Multiple possible classes – full search recommended
- Find a range of both exact and WIPO pre-approved goods from different classes
- See immediately where you can/can't convert your existing specification of goods into multiple country-approved specifications

"I'm using Sortify.tm Attorney all the time.

It's the tool I have been wanting for at least 15 years."

Belinda Wadeson, Wadeson IP, Australia



Sortify.tm is a fast-growing New Zealand-based legal tech start-up, born out of boutique intellectual property law firm Potter IP. Empowering IP offices, trademark attorneys and registrants with innovative solutions, Sortify.tm is transforming the way the trademark industry manages the trademark registration lifecycle.

www.sortify.tm.

sales@sortify.tm